

## SPOTLIGHT

Two week calendar of local, Detroit, Toronto, and Chicago concerts, theatre, events, etc. Weekly columns and reviews of restaurants, wine, and top video rentals. Thursday distribution to all subscribers. Regular R.O.P rates apply. Tabloid page.

## DISCOVER

Our annual edition for residents and newcomers. This book is an indispensable guide to cultural, recreational and community activities throughout the area. Total distribution of 65,000 as follows: 52,000 - The Ann Arbor News. Balance to new residents, Chamber of Commerce, phone in requests, retail stores, etc.

**Reservation Deadline** Thursday, April 5, 2007. **Publication date:** Tuesday, May 22, 2007

## COMICS

Front page strip 10.875" x 3.5" \$390.00, includes full color.

Sunday color comic spadea: \$3900.00 (1x), \$3,600 (3x), \$3,450 (12x)

**Deadline:** 4pm Friday, 16 days prior to date of publication

## SPECIAL FEATURES/DAYS

<b>Monday:</b>	Connection-Plus Ecology, Books, Mini Page
<b>Tuesday:</b>	Connection-Plus Families
<b>Wednesday:</b>	Food, Connection-Plus Health
<b>Thursday:</b>	Connection-Plus Technology, Spotlight Entertainment
<b>Friday:</b>	Crime Map, Film Friday, Retail Report
<b>Saturday:</b>	Venture Outdoors, Community Life (includes brides, church, senior calendar), At Home, Garden
<b>Sunday:</b>	Books, The Arts, Travel, Stocks, New Homes Spotlight, Auto in Review

## RETAIL DEADLINES

<b>Publication Day</b>	<b>All Reservation &amp; Copy-for-Proof Deadline</b>	<b>No Proof Copy Deadline</b>	<b>Correction Deadline</b>
Sunday	4pm Tues	Noon Thur	Noon Fri
Sunday Travel	3pm Mon	10am Wed	Noon Thurs
Monday	4pm Wed	Noon Thur	Noon Fri
Tuesday	4pm Thur	Noon Fri	Noon Mon
Wednesday	4pm Thur	Noon Mon	Noon Tue
SPOTLIGHT	4pm Thur	Noon Mon	Noon Tue
Thursday	4pm Fri	Noon Tues	Noon Wed
Friday	4pm Mon	Noon Wed	Noon Thur
Saturday	4pm Tues	Noon Thur	Noon Fri
At Home/Garden	4pm Tues	10am Wed	Noon Thurs
Food, Fun & Fitness/YCN	4pm Tues	Noon Thur	10 am Fri
Livingston Community News	4pm Fri	4pm Fri	10 am Tues
TV WEEK	10am Thurs	Noon Mon	10 am Tues

- Special Sections have different deadlines.
- Double Truck 24 hours earlier than regular deadlines.
- Special deadlines established during holiday weeks advancing regular deadlines approximately 1 day.
- Special Sections have different deadlines.
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- Original artwork - minimum 72 hours in advance of copy deadlines.
- Customer proofs are available free of charge in an emailed PDF format.
- Delivered proofs to your place of business subject to charge.