

# CONFIRMATION FORM

Join The Ann Arbor News as an exhibitor at the 2008 "Head-to-Toe Women's Expo," Please complete and fax this form to (734) 994-5210 or, mail your confirmation and deposit check of 50% to secure your exhibit space to: **Women's Expo, The Ann Arbor News, P.O. Box 1147, Ann Arbor, MI 48106-1147.** If you have questions, please call Norma Chase at (734) 994-6710. Deadline for booth reservation is Friday, Oct., 10. However, space is limited and reserved on a first-come, first-served basis. Reservations received after the deadline should add a \$50 late fee.

Company Name \_\_\_\_\_  
*(Please print clearly the name you want published.)*

Exhibited Product/Service \_\_\_\_\_ Will you be selling products?  YES  NO

Contact person for event details and advertising \_\_\_\_\_  
*(Used to communicate show details. Please note if you have additional addresses that should receive messages and if it may be published.)*

Email \_\_\_\_\_

Business Web Address \_\_\_\_\_ Fax \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
*(Receipts, posters, promotional materials and instructions will be sent to this address. Be sure the correct person is receiving this info.)*

Telephone \_\_\_\_\_ Alternate Phone \_\_\_\_\_  
*(Do not publish.) (May be published.)*

## EXHIBITOR PACKAGES

<input type="checkbox"/> Diamond . . . . .	\$2600
<input type="checkbox"/> Emerald . . . . .	\$1600
<input type="checkbox"/> Ruby . . . . .	\$1000
<input type="checkbox"/> Sapphire . . . . .	\$ 700
<input type="checkbox"/> Pearl . . . . .	\$ 400
<input type="checkbox"/> Covered/Skirted Table _____ at \$35 each = . . .	\$ _____
<input type="checkbox"/> Chair[s] _____ at \$3 each = . . . . .	\$ _____
<input type="checkbox"/> Electrical . . . . .	\$ 15
<input type="checkbox"/> Corner space. . . . .	\$ 50
<input type="checkbox"/> Attendee Database. . . . .	\$ 750
<input type="checkbox"/> Exhibitor Passes. . . _____ at \$3 each = . . . .	\$ _____
<input type="checkbox"/> Save the Date Cards. . . _____ no charge. . .	\$ 0
<input type="checkbox"/> Wireless Internet . . . . . no charge . . . . .	\$ 0
<b>TOTAL . . . . .</b>	<b>\$ _____</b>

## BOOTH LOCATION REQUEST:

1ST CHOICE \_\_\_\_\_  
 2ND CHOICE \_\_\_\_\_  
 3RD CHOICE \_\_\_\_\_

Based on the enclosed show layout, we will try to place you in your requested space.

\* Remember, booths are reserved on a first-come, first-served basis.

If you require anything in addition to the items included in your exhibitor package, please make your request in advance. The size of your ad may be increased at a cost of \$35.79 per column inch. Contact your advertising representative for details. Head-to-Toe special section will be published Sunday, Nov. 16

## PAYMENT INFORMATION

Deposit \_\_\_\_\_ Balance Due 11/06) OR Paid-in-Full \_\_\_\_\_

MC  VISA  AMEX  DISCOVER  CHECK  ANN ARBOR NEWS ACCOUNT

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ / \_\_\_\_\_ Three Digit Code \_\_\_\_\_

Name on card \_\_\_\_\_

Signature \_\_\_\_\_